

PUPPY ECOSYSTEM



PUPPY WOOF PAPER

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INTRODUCTION

Welcome to Puppy Token, the next evolution in community-driven digital currencies, anchored on the Ethereum blockchain.

Born from the vision of creating a substantive and collaborative crypto community, Puppy Token is more than just a meme; it's a movement towards making a meaningful impact in the crypto space.

Initiated by a team of enthusiasts and led by the visionary Kiyoshi, Puppy Token is built on the principles of unity, innovation, and genuine engagement. We believe in the power of collective action — that when diverse minds collaborate under a shared goal, the extraordinary becomes achievable. Our community is our foundation, and every member is a vital contributor to our journey.

Puppy Token isn't just another coin; it's a utility token with expanding horizons. While we've laid out initial use cases, we eagerly anticipate the community's creative ideas and contributions. We're committed to fostering a space where talent thrives and innovative solutions emerge.

In a world that often feels heavy, we aim to inject a spirit of optimism and charm. Puppy Token is about embracing the lighter side of technology, bringing color and positivity to our community while delivering substantial and impactful features. Our focus is on real growth and development — no bots, no artificial inflation of holder counts, just pure organic progression.

Join us as we embark on this exciting journey. With Puppy Token, we're not just building a cryptocurrency; we're cultivating a legacy of collaboration, innovation, and shared success.





PUPPY ECOSYSTEM TOKENOMICS

Welcome to the heart of Puppy Token—where fairness, safety, and a deflationary approach come together for the community. Designed by Kiyoshi, our tokenomics is a testament to our commitment to creating a balanced and rewarding ecosystem.

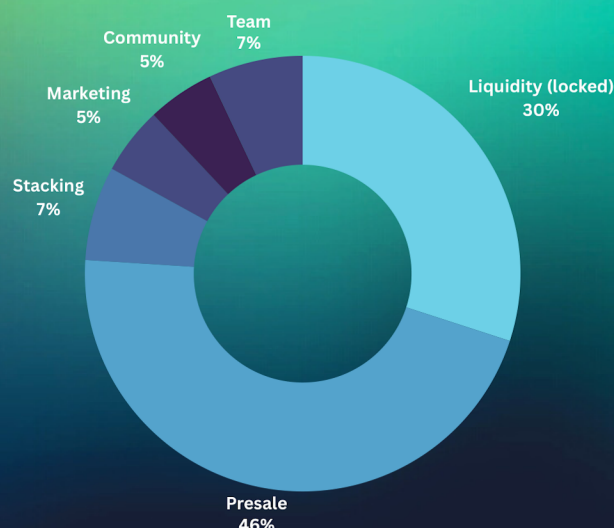
Total Supply: 30 Billion \$PUPPY

- Community Driven: 88% of \$PUPPY tokens are distributed to foster a vibrant and active community. This includes allocations for fair sales, rewards, staking, and ensuring robust liquidity.
- Marketing Initiative: 5% is set aside to promote Puppy Token, expand our reach, and engage with a broader audience.
- Team Commitment: 7% is allocated to our dedicated team, fueling the continuous development, innovation, and maintenance of the Puppy Ecosystem.

Our approach is straightforward: empower the community, ensure long-term viability, and maintain a dynamic and engaging environment for all stakeholders. The distribution is carefully planned to support growth, reward participation, and facilitate a thriving ecosystem for Puppy Token.

We believe in the power of collective action and shared success. As such, community members will always be encouraged to participate and have a say in the future developments of Puppy Token. We're more than just a token; we're a community with a shared vision of success and innovation.

Join us as we embark on this exciting journey, shaping the future of decentralized finance with integrity, innovation, and a community-first approach.





INCENTIVES & REWARDS

To make our dreams come true we need to build an incentive system that will help grow our community and thrive through the crypto seasons when other projects get lost in the darkness.

To achieve that, we will implement two types of incentives :

- Passive -> Gratitude and respect towards our loyal holders and stackers
- Active -> Marketing campaigns and content creators competitions

Marketing campaigns

Marketing campaigns will be based on periodic competitions, depending on the event type, we will either use a lottery model or a prize-pool model.

Our end goal is to make it fully decentralized, secure, automated and impossible to manipulate.

Content creators

We believe that many dreamers and artists, have a great puppy story to tell. If you are one of them we hope that you will join us and help us make the crypto world a better place.

"The greatest talent one can wish for, is to inspire others, as it reveals the true shape of the heart" - Kiyoshi



Loyalty

This is one of the most amazing trait of a puppy and it should always be rewarded.

That is why we will implement stacking with lock periods and redistribution to long time \$PUPPY holders.

Other

\$PUPPY was not created to be set in stone but to live through time.

As ideas from the team and the community flourish through the years we might make the incentives and rewards evolve to greater purposes.



ROADMAP

Phase 1

The Beggining

Website launch
Woof Paper

Puppies

NFT giveaways
Ecosystem Development

Presale

Presale Campaign
Presale Open

Phase 2



Launching

PUPPY Audit & Launch
CMC and CG Listing

Features

Stacking & Rewards
Founders Lottery

Competitions

Marketing Campaign
More NFT Giveaways

Phase 3



Marketplace

Puppy NFTs

Puppies

Creator contests
Puppy Text stories release
More NFT giveaways

CEX Listing

Listing on a major CEX
if the community wants

Phase 4



Puppy World

Game Development (UE5)

Puppies

Animated stories
Secret features release

NFTs

20K PFP NFT Collection

This roadmap may change depending on the success of the project.



PUPPY NFTS

Puppy NFTs are integral to the Puppy Token ecosystem, offering unique designs and exclusive benefits to holders. With a focus on community and collector value, these NFTs are your ticket to a vibrant and supportive network.

Collections and Limited Editions:

- **Original Collection:** Limited to 600 unique NFTs, each portraying a distinct puppy. These are the heart of the Puppy universe, offering diversity and exclusivity.
- **Limited Collection:** Expanding the universe with 900 special edition NFTs, released periodically. These limited editions are your chance to own rare and unique designs, available through community competitions and as rewards.

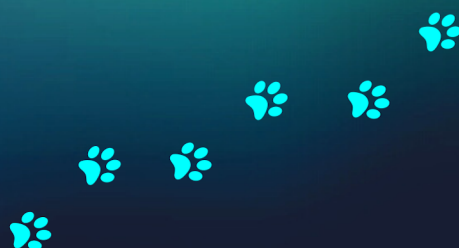
Upcoming PFP NFTs: Prepare for the launch of 20,000 PFP (Profile Picture) NFTs in 2024, each with its own rarity and special attributes. Owners of the Original and Limited NFTs will have exclusive access to mint these coveted items, enhancing the value and prestige of your collection.

Acquiring Puppy NFTs: The primary way to secure your Puppy NFT is through the presale on Unicrypt. This presale is a golden opportunity to be an early holder, offering:

1. First access to the NFTs.
2. Exclusive rates and potential bonuses.
3. A direct path to becoming part of the Puppy Token community.

A 10% sell tax on NFT transactions will be carefully reinvested back into the ecosystem for continuous improvement and growth, including project development, marketing, and more.

Founder's Recognition: Pioneers of the project will be honored with Founder's NFTs, reflecting their early support and contribution. These NFTs are not just digital assets; they are badges of honor within the Puppy Token community.





THE PUPPY VERSE

Puppy Verse is an ambitious open-world game at the intersection of MMORPG gameplay, blockchain technology, and metaverse innovation. Our aim is to create an engaging and expansive world known as the Puppy Verse, where fantasy and strategy meet immersive gameplay.

Key Aspects of Puppy Verse:

- *Puppy and Land NFTs: Dive into a world where you can own, trade, and interact with a variety of NFTs representing puppies and lands, each adding unique elements to your gaming experience.*
- *Engaging Story Mode: Propel yourself into an epic narrative set 9379 years into the future, in a world dominated by puppies with a looming dark force threatening to unravel their civilization.*
- *Competitive Multiplayer: Test your skills and strategy in ranked multiplayer modes, challenging others in a competitive and engaging environment.*

Rich and Interactive Ecosystem:

With over 20 puppy types and 10 diverse land types including sky, ocean, earth, and more, Puppy Verse is set to offer a vast and varied gameplay experience. Players will have the opportunity to breed puppies, each with their own rarity and set of skills, and equip them with unique weapons, armor, and items. The game will encourage a vibrant community economy where players can create, trade, and sell their own in-game creations.

Development and Timeline:

Acknowledging the scale of our vision, development of Puppy Verse is slated to begin in 2025. This timeline allows us to ensure that every aspect of the game is crafted to perfection, from storylines to gameplay mechanics. Our approach is methodical and player-focused, with the ambition to release a base game that captivates and evolves. Post-launch, we plan to continually expand the game world with regular updates, introducing new lands, races, and features.

The journey of creating Puppy Verse is one we wish to share with our community every step of the way. From development updates to player feedback loops, we're committed to building not just a game, but a legacy within the gaming community. Your support and involvement will be key in shaping Puppy Verse into an epic gaming odyssey for all to enjoy.



GOVERNANCE

Governance refers to the methods and frameworks used to make decisions and oversee the operations of an organization or project. For Puppy Token, as a decentralized initiative, governance isn't centralized in any single entity or individual. Instead, it's executed through smart contracts that underpin the project and the collective participation of the token holder community. These token holders engage in decision-making via different voting mechanisms, ensuring that any modifications, updates, or strategic decisions regarding the project's direction are made collectively. This decentralized approach embodies the project's commitment to shared leadership and community empowerment.

Governance of the Puppy Token project will be community-driven and decentralized. Eliminating a central authority or single point of control, all significant decisions will be made through community consensus. Anyone holding Puppy Token will have the opportunity to participate in the decision-making process, with all choices made transparently and openly.

To support this collaborative decision-making, we will utilize a dedicated forum and social media channels for community members to express their opinions and concerns. Regular community meetings and voting sessions will ensure inclusive participation and contribution from all stakeholders.

Furthermore, we will implement a code of conduct and participation guidelines to maintain a respectful and supportive community atmosphere. We believe that through collective effort and fostering a collaborative environment, we can build a strong and vibrant community that propels Puppy Token toward success.



VESTING & STACKING

Vesting

To secure the long-term success and dedication of the team, marketers, and community members, Puppy Token has established a vesting schedule for tokens allocated to these groups. The length and structure of the vesting period are tailored to the roles and responsibilities within the project, ensuring alignment with the project's overarching goals and milestones.

During this period, a portion of the allocated tokens will be incrementally released at predetermined intervals. This strategy is designed to motivate ongoing commitment and contribution to the success of the Puppy Token project. After the conclusion of the vesting period, the entirety of the allocated tokens will be fully accessible to the respective holders.

Staking

Puppy Token holders are not just participants in governance and decision-making but also have the opportunity to accrue rewards through staking. Staking entails locking tokens for a specified duration to receive rewards, calculated based on the quantity of tokens staked and the length of the staking period.

Our staking mechanism aims to foster long-term investment and active engagement within the community, offering additional benefits for sustained support. The rewards structure is dynamic, reflecting the project's performance and health, and may adjust to suit the evolving needs and aspirations of the community.

By staking, Puppy Token holders directly contribute to the project's growth and enjoy rewards as a token of appreciation for their loyalty. Reward distribution will occur periodically throughout the staking term, with all processes maintained transparently and openly for the entire community.



BEHIND THE PROJECT

Beyond the tangible realm of coding and development lies a mystical force propelling the Puppy Token project forward. Guiding this intangible energy is Kiyoshi, a visionary leader radiating innovation and creativity. Surrounded by a team of talented and forward-thinking individuals, Kiyoshi is on a mission to forge a unique world – one characterized by fairness, integrity, and resilience.

Each team member contributes their distinct skills and experiences, ranging from the technical expertise in infrastructure and security to the creativity in full-stack development and project management. Collectively, they create a formidable unit, adept at navigating any challenge that arises.

United by a shared history in the IT sector, our team is dedicated to leveraging our expertise to make a meaningful impact through Puppy Token. Our goal is to cultivate a community rooted in fairness, transparency, and inclusiveness, building a platform that not only delights but also enriches lives. Our past experiences have shaped our vision, driving us to create something truly remarkable and worthy of collective pride.

Believing strongly in the power of community, we are eager to expand our team by embracing members who share our enthusiasm and have actively engaged with the project. The community is an integral part of the Puppy Token ecosystem, and we are thrilled about collaborating to achieve our common aspirations.

We warmly invite you to embark on this journey with us and be a part of the transformative change we envision in the world.



PROJECT DISCLAIMER

Here's the updated version reflecting the change to "Puppy Token":

Everything related to Puppy Token, including but not limited to the overall project, token, website, smart contracts, and any related apps, as documented in this document, is not a licensed, unlicensed, or exempted financial or payment service of any kind in any jurisdiction.

All information provided in this document, on the website, and through social networks is intended as a basic reference only, without any effective or legal meaning of the same terms in a regulated and/or financial environment.

Puppy Token is a community-driven project and entirely decentralized; it does not have owners, shareholders, promoters, marketers, managers, directors, or other figures or entities exerting any form of governance. The Puppy Token smart contract is open-source, permanent, and immutable. The Puppy Token is considered a utility token in all jurisdictions and not a "security" token, and therefore cannot be considered as any form of currency or asset as it is strictly a utility token, not an investment.

This Whitepaper is not a contract or a contractual agreement of any kind, nor is it a solicitation to invest in Puppy Token. Any interaction with the token cannot be considered as an investment. Users of Puppy Tokens acknowledge that they have received proper advice on all aspects (technical, administrative, regulatory, and legal) before engaging with this website, whitepaper, or any related project elements (including the Puppy Token).

Users hereby acknowledge and accept that there is an inherent high risk in accessing, acquiring, or using any kind of blockchain and/or crypto system, token, platform, software, or interface, including Puppy Token. Users further disavow any claim of any kind against any community member directly or indirectly involved with Puppy Token, for any damage suffered, including total loss.

Puppy Token is not affiliated with any other project.



THANK YOU

“Anyone can give up, it’s the easiest thing in the world to do. But to hold it together when everyone else would understand if you fell apart, that’s true strength.”
- Miyamoto Musashi